

company profile

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Unlock your brand's potential. Driving growth, engagement, and success in every click.

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Grow exponentially: We target engagement, maximize ROI, and amplify your digital presence.

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Empowering brands, igniting engagement, and shaping success with innovative, dedicated strategies.

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A digital marketing agency with offices in India and Dubai offering marketing services globally.

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We use data-driven insights to execute impactful brand strategies consistently.

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Customizing strategies, we empower brands to elevate their online presence with impactful digital shifts.

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We've empowered over 50 brands, executed 110+ projects, and honed our craft for over a decade.

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Get in Touch.

Ready to elevate your brand's digital game? Reach out and let's craft your success story together!



Your Goals, Our Approach. Let's collaborate to produce digital works of art!



Welcome to groundz.digital

Introduction

groundz.digital was established with the goal of revolutionizing the digital marketing landscape.

Our journey started with a simple idea: every brand, no matter how big or little, should have a strong online presence.

Since our founding, we have been creating success stories across the globe, transforming the worldwide digital marketing sphere.

Message.

from the creators of groundz.digital

- Passion
- Innovation
- Results
- Evolution



01

Passion

Our fervor drives relentless dedication, shaping exceptional experiences.

02

Innovation

Crafting cutting-edge strategies and solutions that redefine success.

03

Results

Delivering measurable impact, validating our approach and commitment.

04

Evolution

Constantly adapting, evolving methodologies to surpass expectations.





About Us

Originating in India in **2012**, **groundz.digital** grew into a digital powerhouse. Now after all these years, our aim remains the same: Elevating brands.

With an unwavering commitment to client success, we specialize in crafting bespoke strategies. Our aim? To propel businesses toward unprecedented growth and recognition in the digital realm.

Whether a fledgling startup seeking an online foothold or an established enterprise aiming for digital transformation, our tailored solutions cater to diverse needs, fostering remarkable online journeys.

Expertise

Mastering strategies, tools, trends for impactful, successful digital campaigns.

Customization

Tailored solutions, personalized approaches for maximum campaign effectiveness.

Results

Proven success, measurable outcomes, delivering on promises reliably.

Trustworthy

Credibility, transparency, client testimonials fostering long-term, reliable partnerships.





Why Choose Us

Ensure a transformative journey towards your goals.

With our seasoned expertise of **10+ years**, we craft tailored strategies that resonate with your brand's vision, propelling it to the forefront of the digital landscape.

Our unwavering commitment lies in delivering tangible results, be it amplifying your online presence, driving engagement, or maximizing your ROI.

Our Services



Branding.

Boost your brand identity with our strategic, compelling narrative that captivates your audience.

Website Development.

We design user-friendly websites that blend style and function, driving engagement.

SEO

Enhance visibility, drive traffic Our SEO boosts rankings, expands brand reach online.

Print Media.

Expand reach: Our strategies unify brand communication in both digital and print.

Social Media Marketing.

Our content strategies connect, engage, and convert audiences effectively.

PPC (Google Ads)

Our targeted Google Ads stand out, generating leads and conversions.

Clients Who Have Trusted Us



50+ 110+

Happy Clients

Projects Done























01

Analysis & Strategy

Analyze goals, market, audience; devise tailored strategy aligned with client objectives

02

Execution & Optimization

Implement strategies meticulously; constantly optimize based on data insights.

03

Monitoring & Reporting

Continuously monitor campaigns, analyze performance metrics, and be transparent.

04

Adaptation & Innovation

Remain agile; adapt strategies, embrace innovation, ensuring sustained growth.

Procedure.

Our robust procedure guarantees success: thorough analysis, precise execution, vigilant monitoring, and adaptive innovation, ensuring optimal outcomes for your brand.

- Analysis & Strategy
- Execution & Optimization
- Monitoring & Reporting
- Adaptation & Innovation

Our Work

groundz.digital

Branding

















Branding











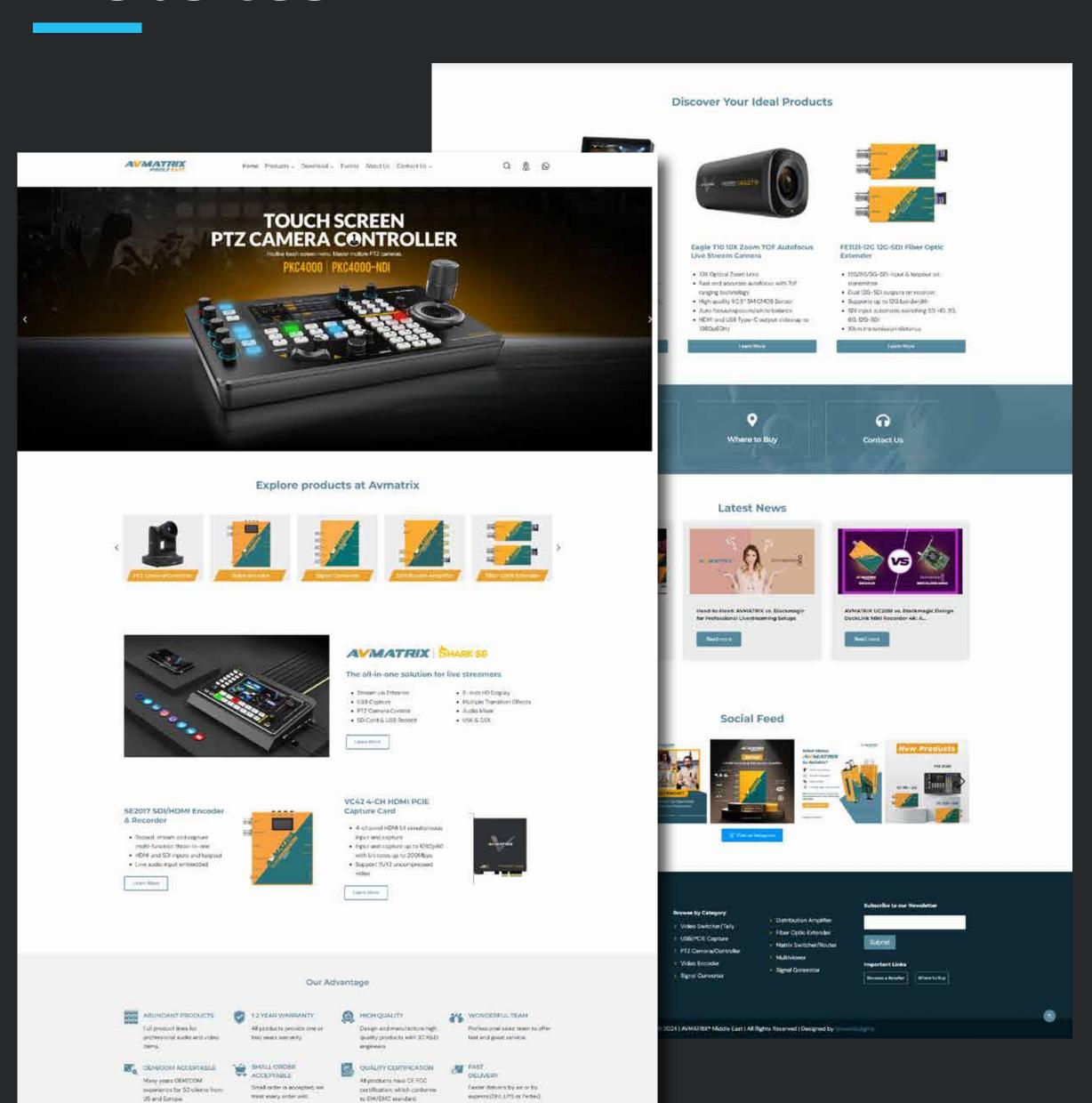


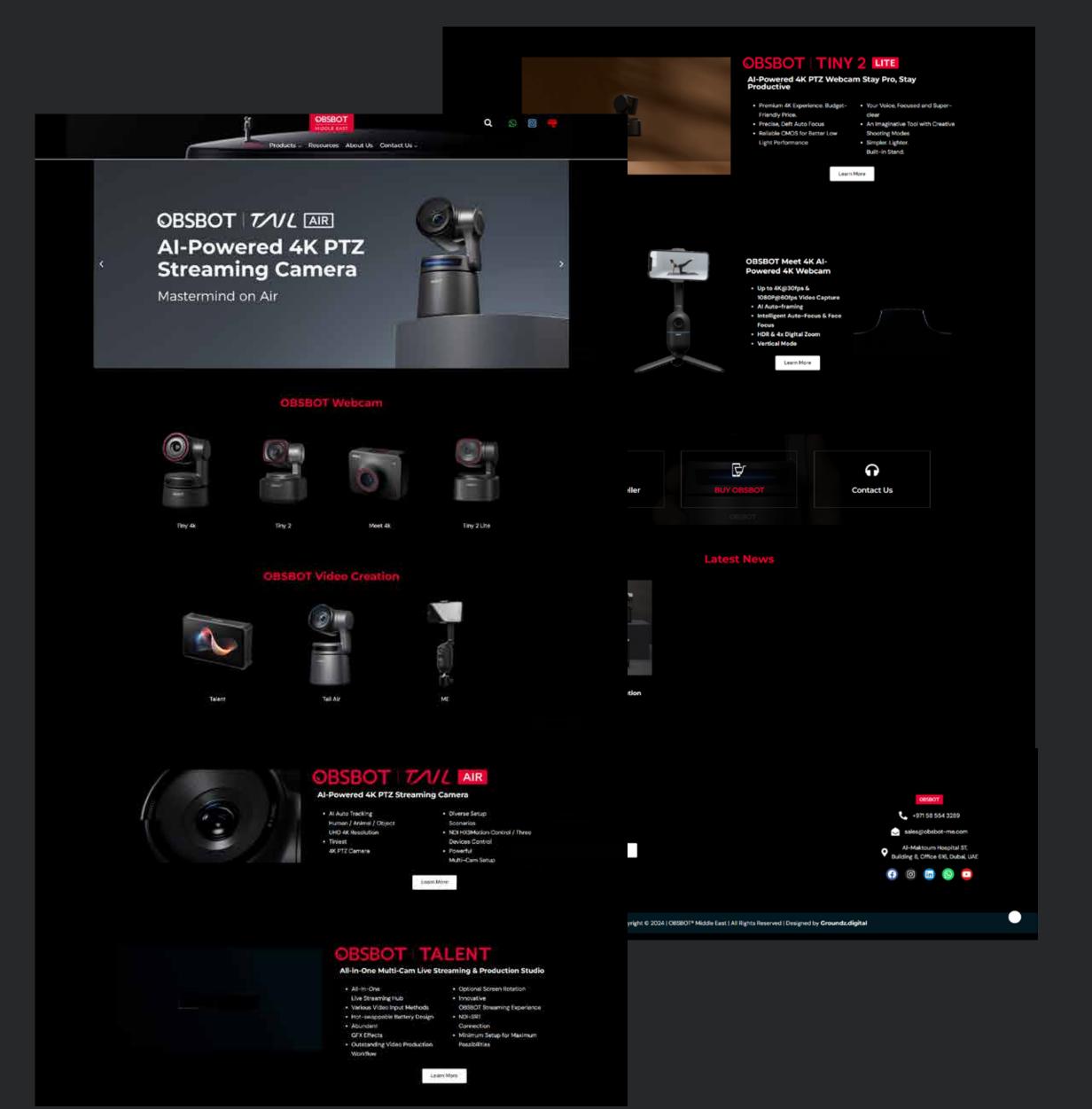




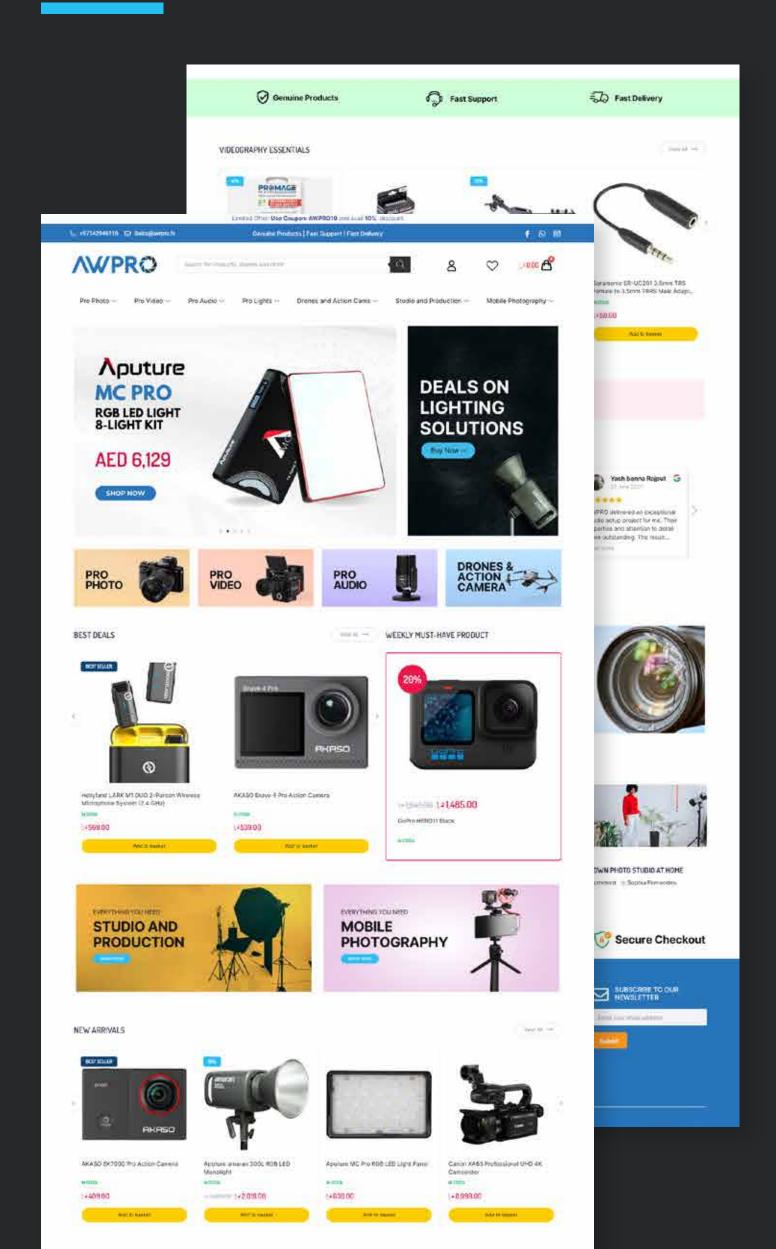


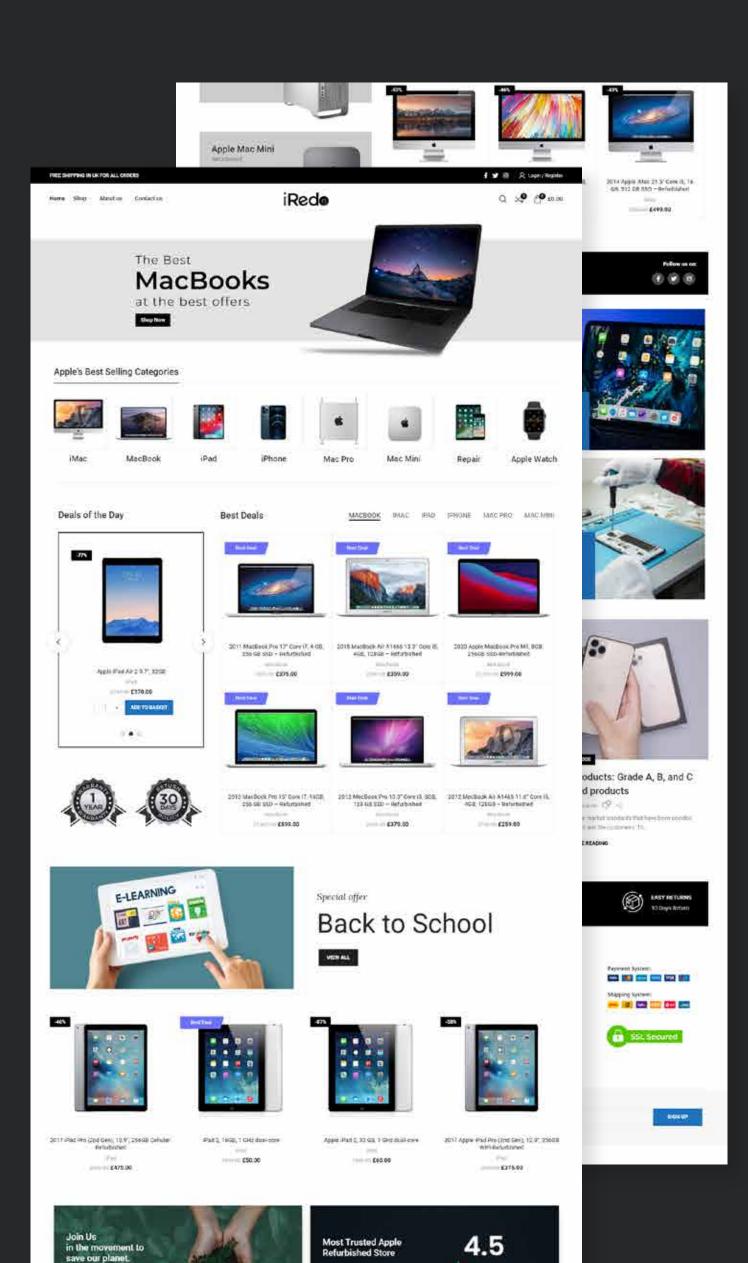


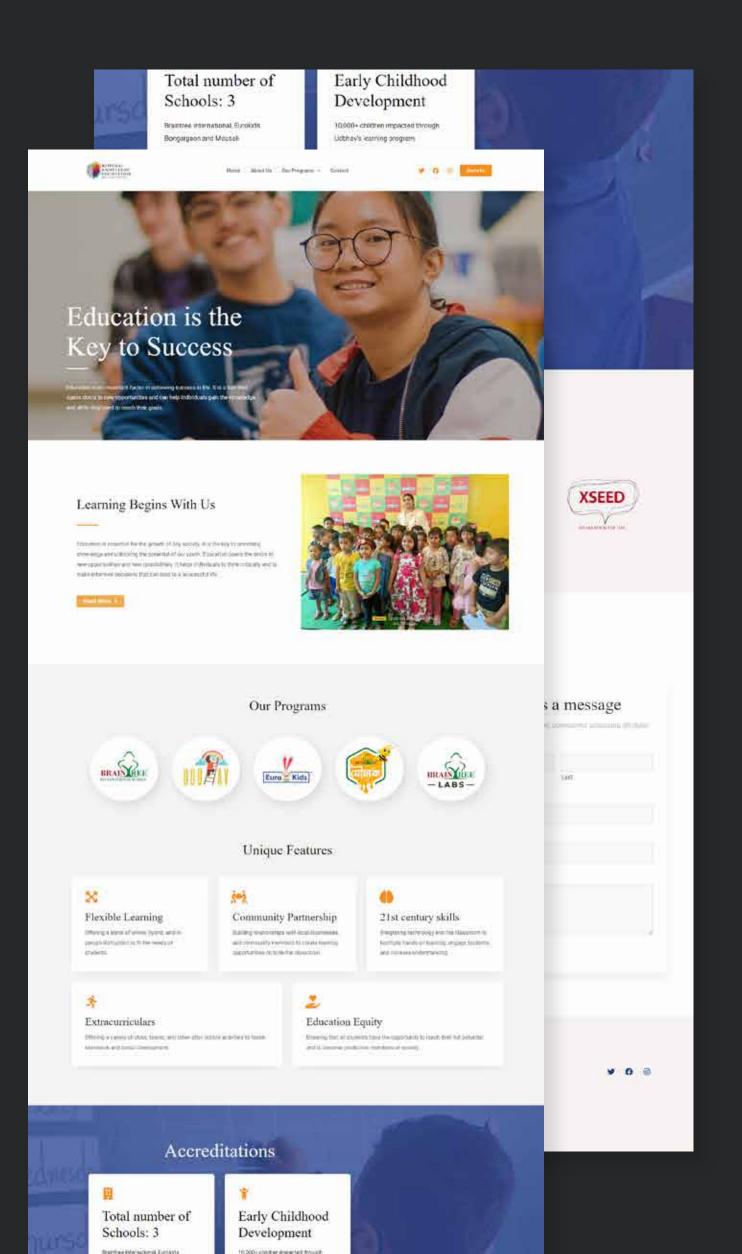




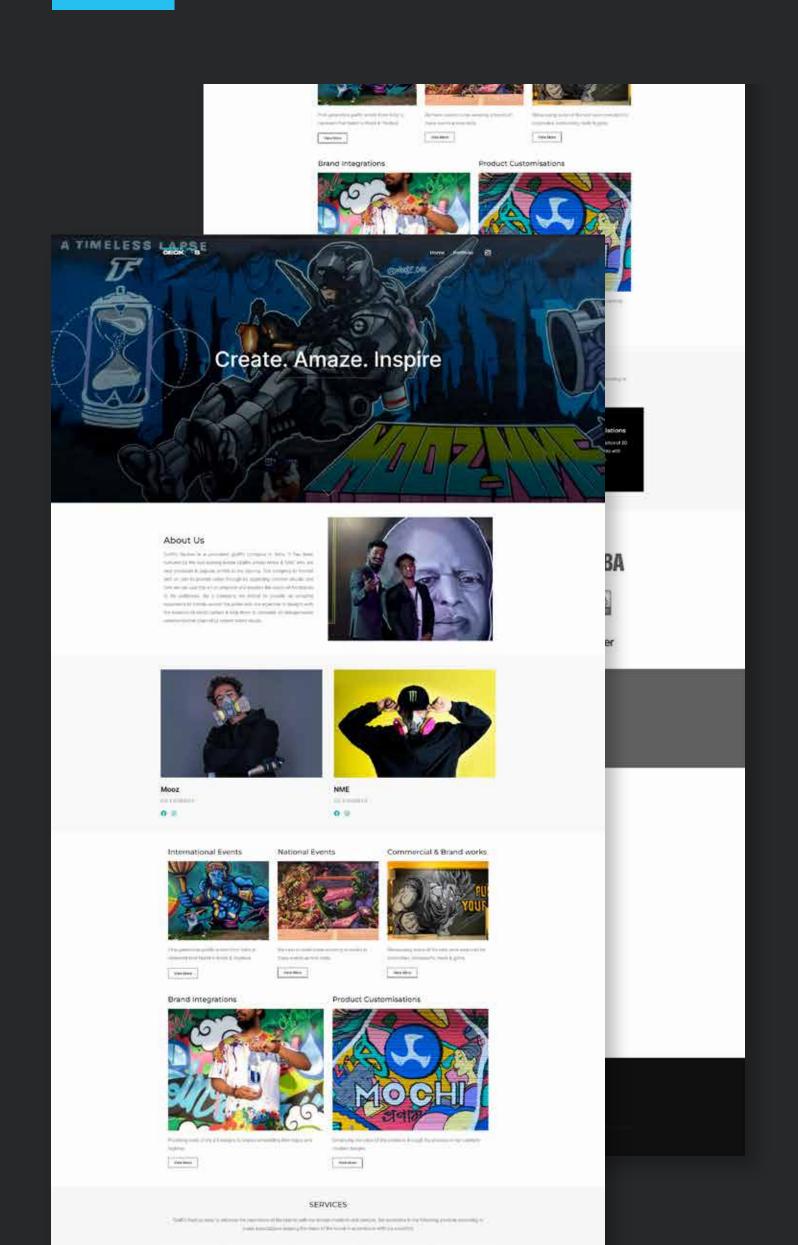


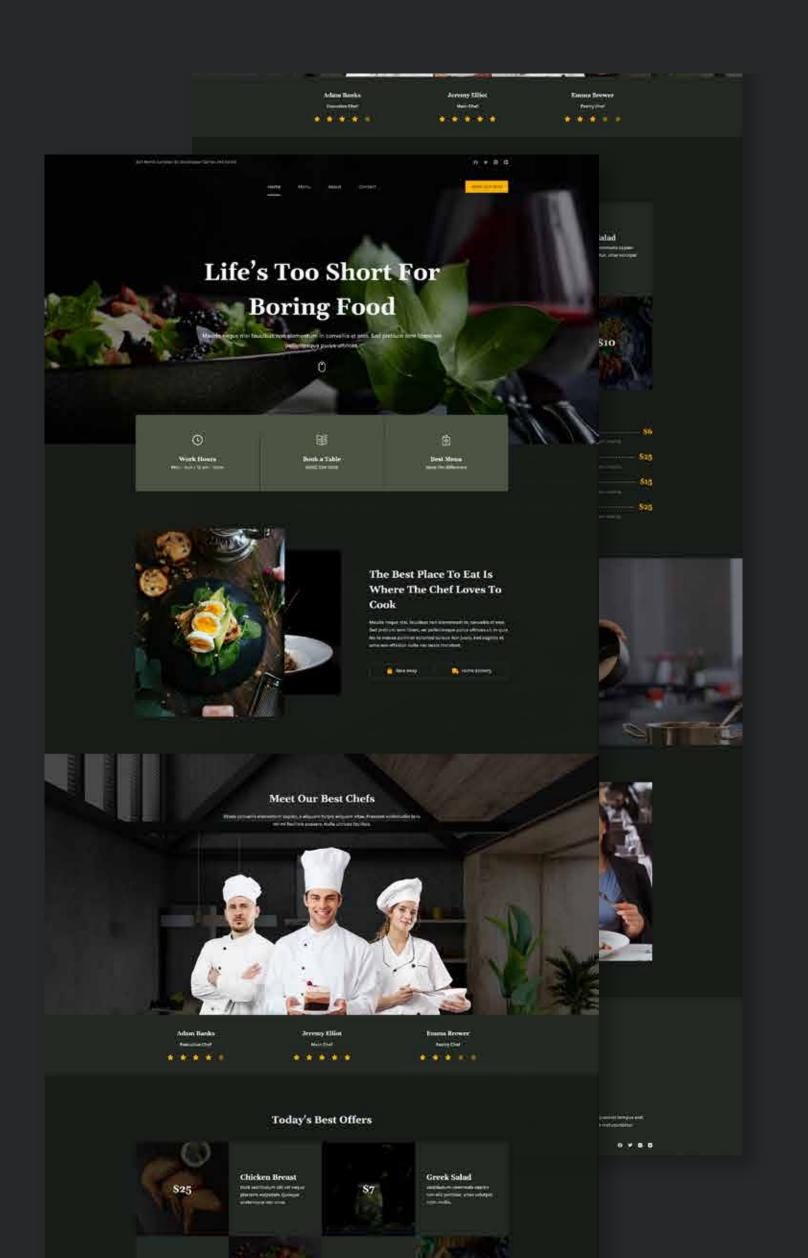


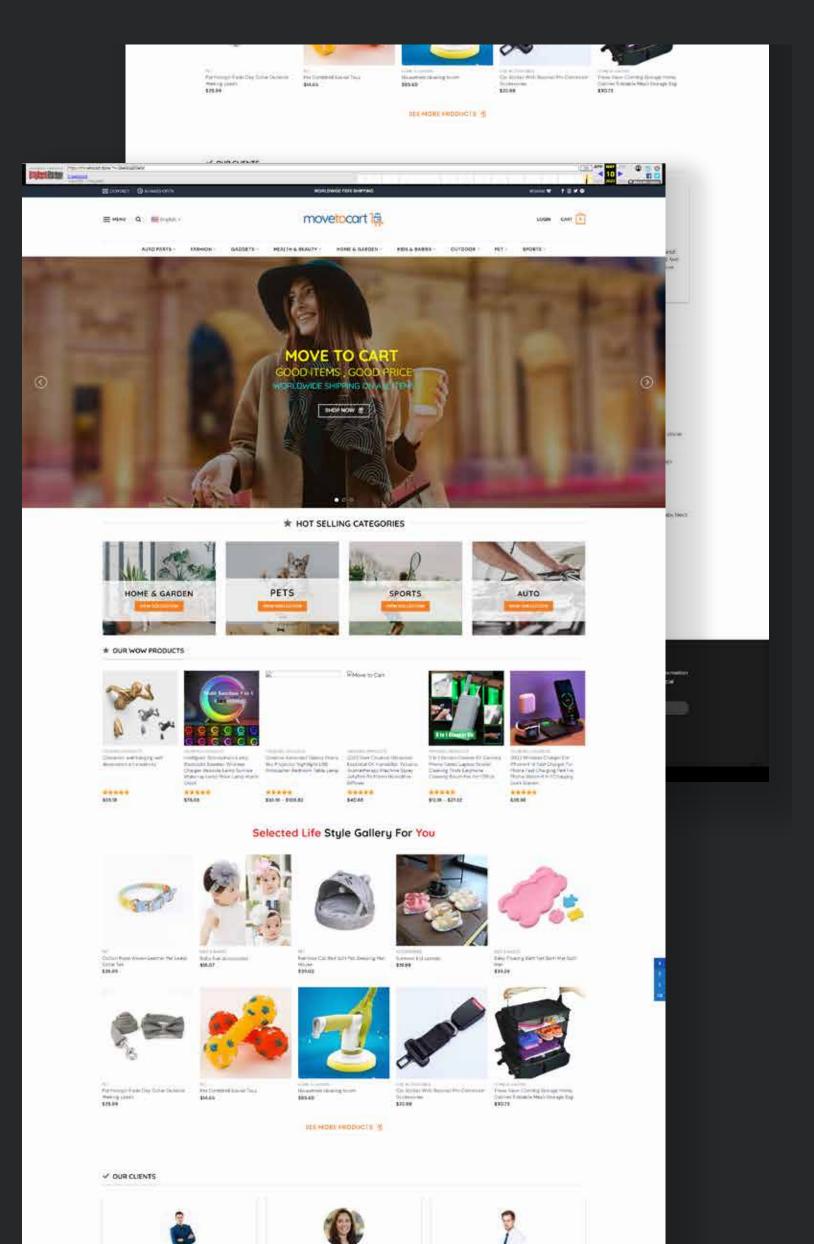


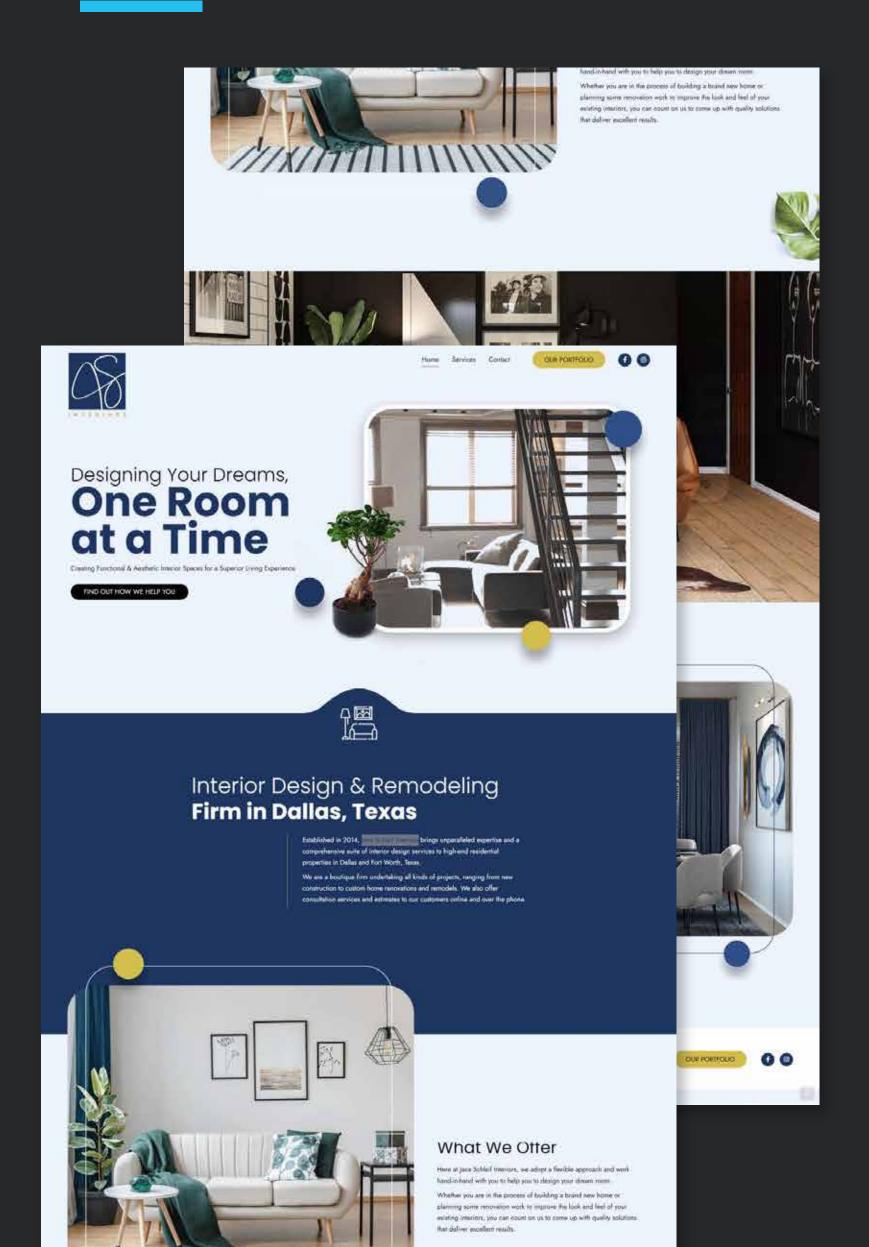






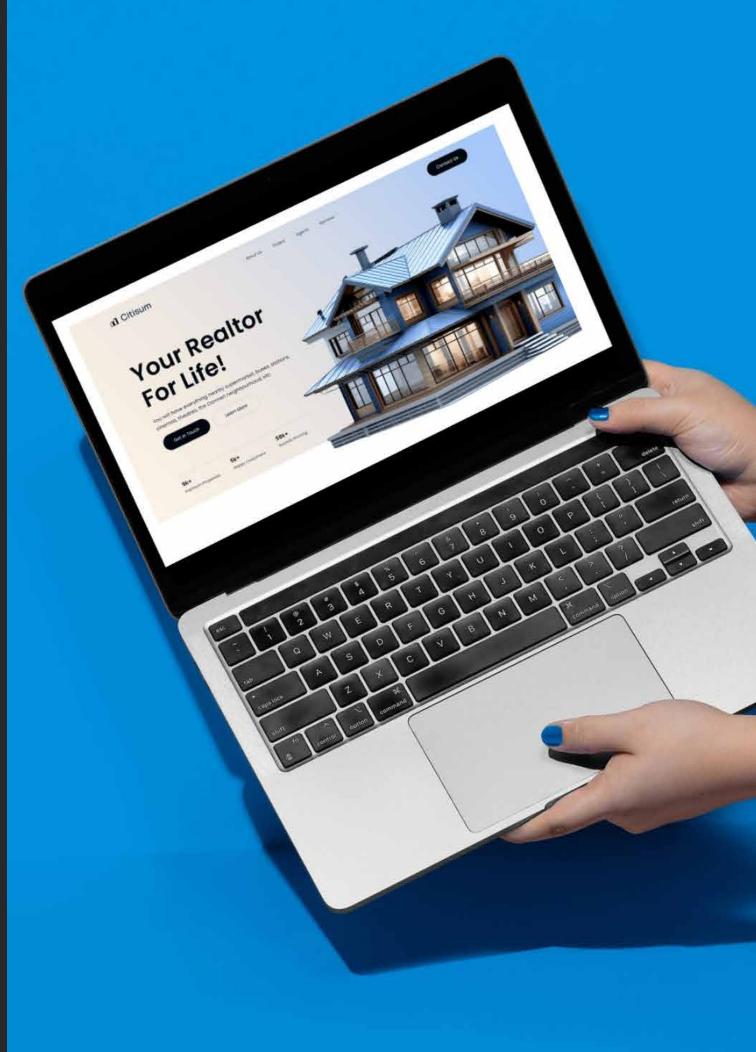








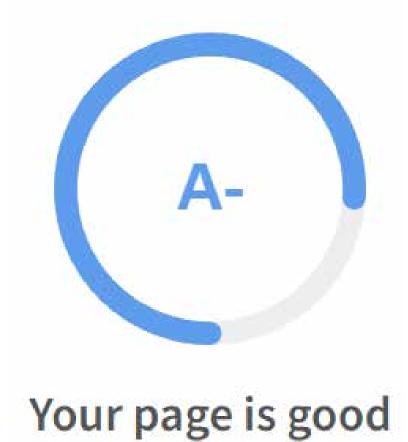
groundz.digital



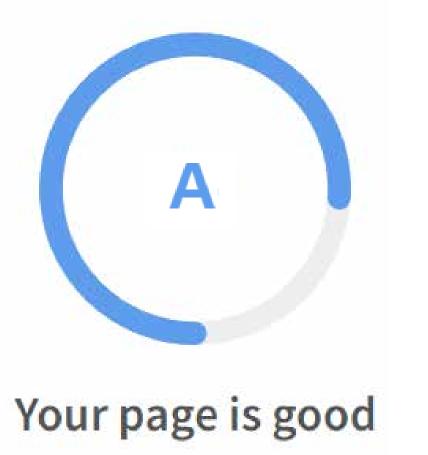




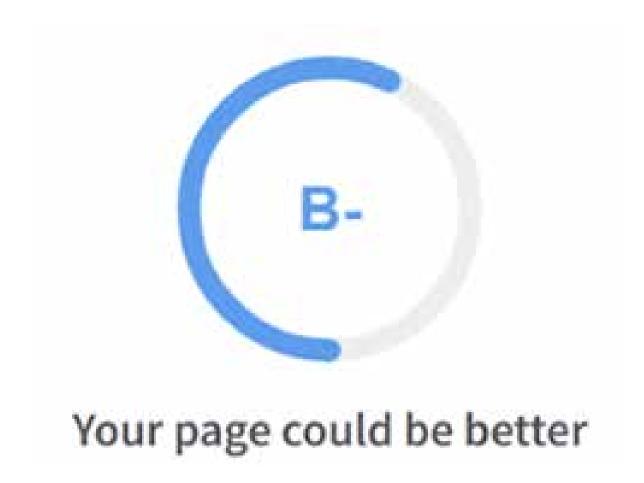
Audit Results for awpro.tv



Audit Results for i-redo.de



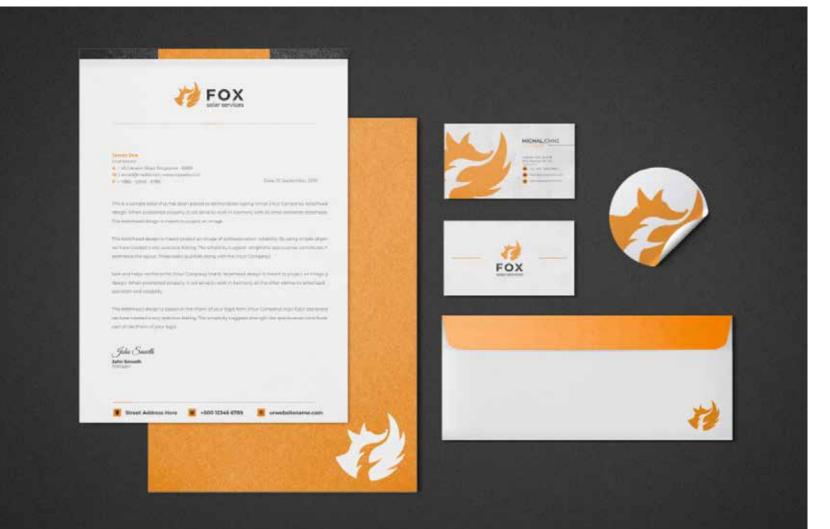
Audit Results for movetocart.store



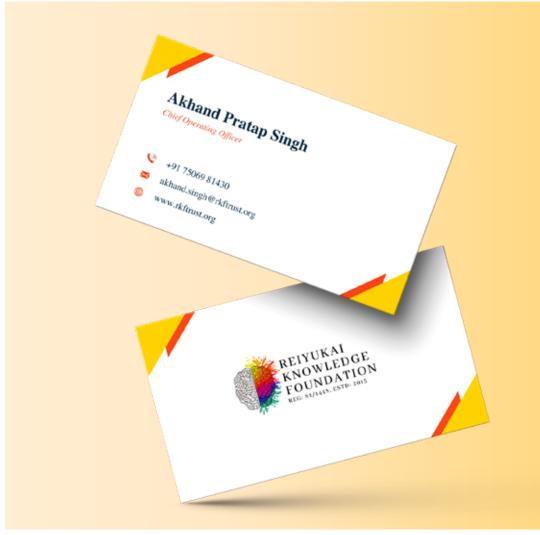
Print Media









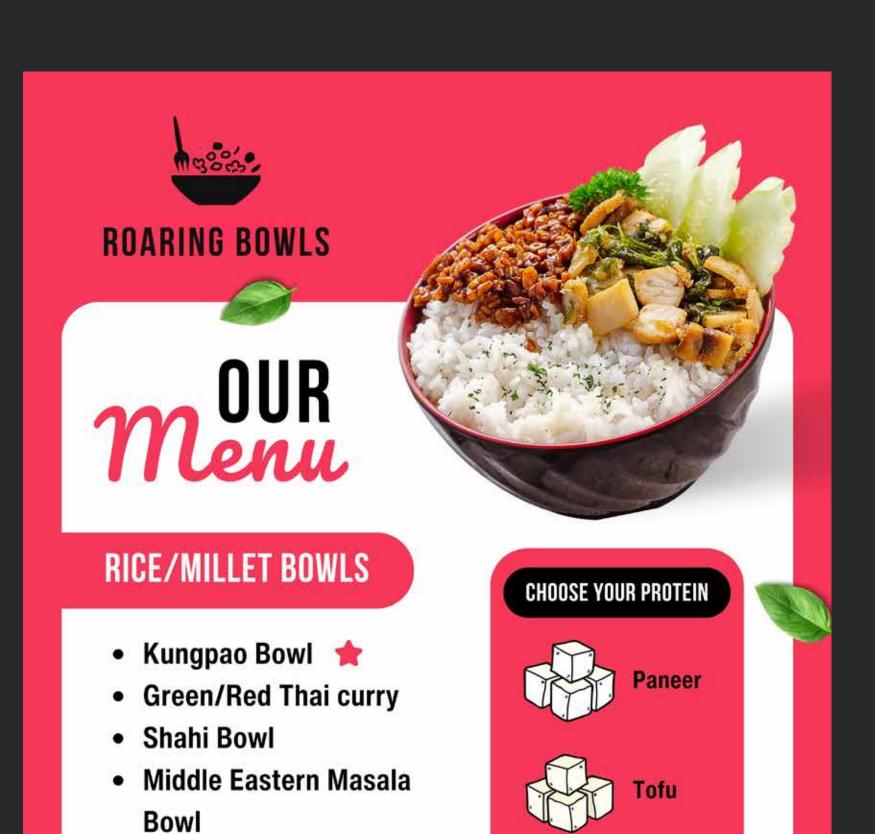












STANDARD BOWLS

RS 225

Order Now: Call us at () 7607004667

Chicken

PROTEIN + BOWLS

RS 275

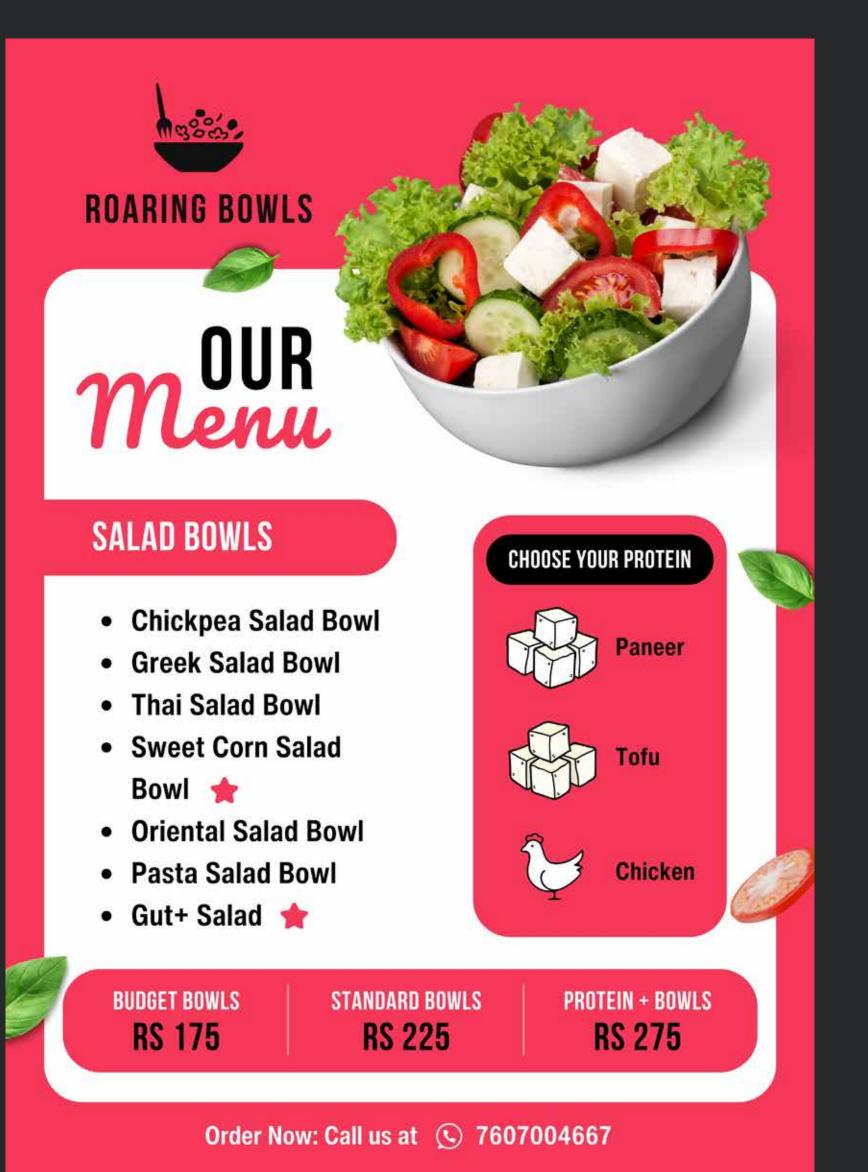
Stir Fry Bowl **

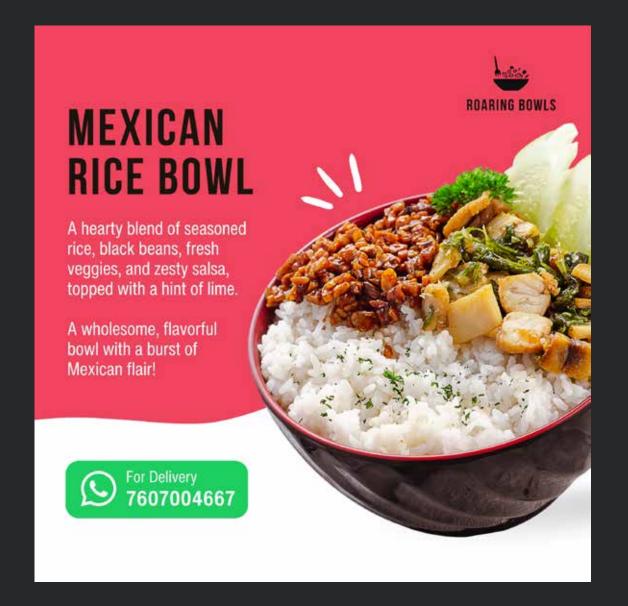
BUDGET BOWLS

RS 175

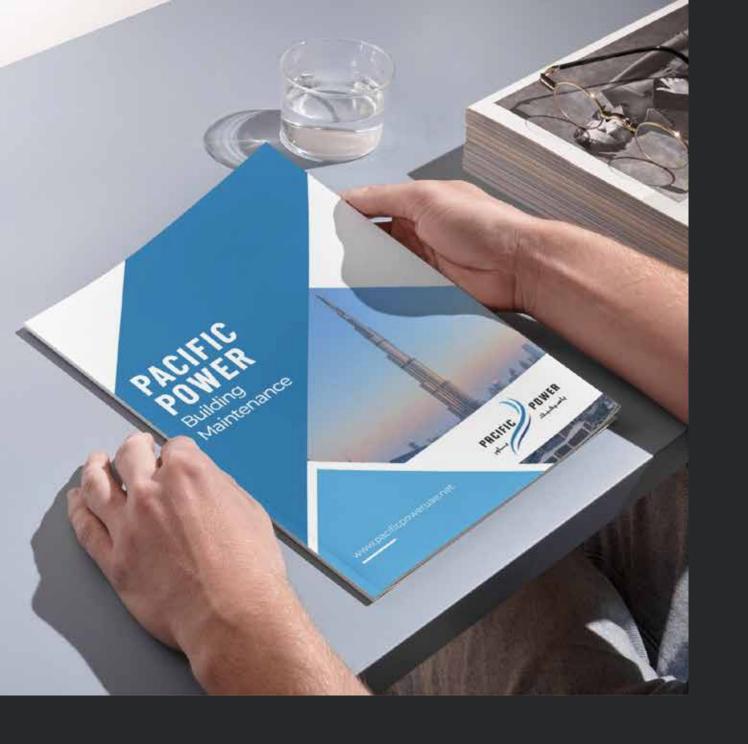
Mexican Salsa Rice Bowl

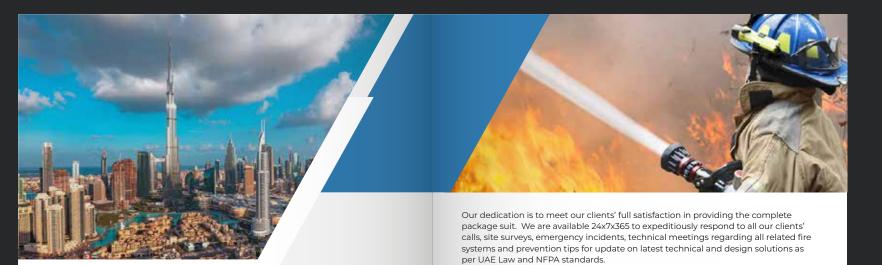
Mushroom Rice Bowl











ABOUT PPBM

Pacific Power Building Maintenance (PPBM) is a fast-growing company in the United Arab Emirates, which has the highest level of customer care, technical support on all products and quick attendance to all emergency calls.

We are approved by Dubai Civil Defense to provide all services related to Inspection, Installation Testing & Commissioning, Maintenance and Certification of the entire range of fire prevention systems. Every client considered a business partner to be benefited from the most suitable risk management solution by our expertise and experience with high-quality products and services in engineering, installation and maintenance of fire safety and firefighting systems across the UAE.

We are specialized in undertaking and executing multi-contracts for prevention $% \left(1\right) =\left(1\right) \left(1\right) \left($ service in Multi Storey Residential buildings and Towers, Hotels, Education Institutions, Banks, Shopping Malls and outlets, Commercial and Industrial warehouses, and offices.

 Supply Only · Design, Supply & Commission

system to an addressable system, such as:

- Design, Supply, Install & Commission
- · System Maintenance · Insulation Contracting
- Plumbing & Sanitary Installation • Electrical Fittings & fixtures, Repairing & Maintenance
- Painting Contracting
- Air Conditioning, Ventilation & Air Filtration System Installation & Maintenance
- False Ceiling & Light Partitions Installation
 Satellite Receiving Equipment Installation & Maintenance Electromechanical Equipment Installation and Maintenance

At PPBM, we are committed to:

- Continuous improvement in customer service
- Delivering premium quality and reliable products and solutions Research and development to drive new product innovation
- Employee engagement and satisfaction through workplace improvement

Our dedication is to meet our clients' full satisfaction in providing the complete

package suitable to their specification and budget from the basic conventional

A safe and friendly working environment for all employees, customers and

SOLUTIONS & SERVICES

ANNUAL MAINTENANCE CONTRACT

5

MISSION

VISION

fire equipment.

To have a reasonable fire hazard-free environment for the people of the United Arab Emirates through fire alarm and Fire Fighting solution



QUALITY MANAGEMENT

It is the policy of Pacific Power Building Maintenance (PPBM) that all of our activities are carried out in accordance with our quality management system, which is working towards ISO 9001:2015.

PPBM quality management system manual sets out the organization and arrangement of the company management systems.

and met

The quality management system contains all the procedures and associated documentation to manage and control our business and is available to all staff.

- The aim of our quality management system is to ensure that: We deliver a quality product to maintain excellent
- Customer satisfaction remains inherent to our business
- Our Customers' requirements have been fully understood
- All products are carried out consistently to a defined
- We have the skills and resources to fulfil our customer
- requirements We strive to continuously improve our systems and
- We only use services that meet our own quality assurance standards
- A professional approach to customer interface is maintained at all times
- Any complaints are dealt with efficiently and within an acceptable time period

PPBM recognizes the importance that the quality of our service has to the future of

Quality is a degree of excellence, which is ever changing. Every member of staff is olved in managing how we can improve today, tomorrow and long into the future.

From the smallest procedure to the largest contact, quality is our passport to customer satisfaction and to our future business.

This quality policy statement has been implemented into the PPBM management system and will be reviewed at regular intervals.

SOLUTIONS & SERVICES

FIRE FIGHTING & PUMP SYSTEMS

WET CHEMICAL EXTINGUISHERS

Wet chemical fire extinguishers are a new innovation in the fire industry. Cooking appliances are the biggest single source of accidental fire in the workplace. With this in mind and wet chemical solution, the most effective means of extinguishing fires involves deep fat fryers. The solution cools and emulsifies when applied to burning fats and oils. This seals the surface and prevents re-ignition of the fire. Wet chemical extinguishers also have A class fire rating.

It is vital to ensure that you have the correct extinguisher for your premises. If you are unsure what would be most appropriate for your environment, our fully trained, highly experienced team can provide you with expert knowledge and assist you in deciding what is most applicable for you.

FIRE HOSE REELS

Hose reels are available in fixed, swinging, recessed. They are $\,$ ideal for large high risk environments such as:

- Schools
- Car Parks Warehouse & Workshops
- Factories Theater and Concert Halls

Hose reels are suited to large areas or corridors where a fire extinguisher may not provide adequate cover, and are often required by fire certificate or insurers. A fire hose reel unit is a circular drum typically holding a hose with a fully adjustable nozzle. The drum is bracketed to a wall and is normally fed via the local water authority supply into the building: this then strategically positioned hose reels.

Both manual and automatic reels ha separate wall mounting guide allows the hose to be drawn out easily in any direction.



SOLUTIONS & SERVICES

FIRE FIGHTING & PUMP SYSTEM

Swinging hose reels normally hang to the left of the hinge but can be swung through 180 degrees.

RECESSED

Recessed hose reels are mounted with the support bracket to the left of the reel to swing through 180 degrees.

Annual servicing ensures a hose reel work first time, every time and prevents potentially damaging leaks. We provide routine servicing and maintenance as required by current guidelines. For a quotation for fire hose reel supply and installation or to arrange servicing and maintenance, please

FIRE PUMPS

Fire Pumps are required when the water pressure and volume available from the local main supply is not sufficient to meet the hydraulic design requirements of a fire sprinkler system. This is often the case in high rise buildings or when a high rise building or when a high sprinkler head pressure is required to generate a high volume of water from the sprinkler, for instance in storage warehouses. They are typically used to pump water into the fire sprinkler system from a static tank or reservoir. A small jockey pump maintains the static pressure in the sealed fire sprinkler $% \left(1\right) =\left(1\right) \left(1\right) \left$ system so that when a sprinkler is activated, the pressure causes the fire pump to start. As well as providing a wide range of suitable pumps for use with water storage tanks.

SOLUTIONS & SERVICES

CENTRAL BATTERY, EMERGENCY AND EXIT LIGHTING SYSTEM

SAVE MONEY NOW WITH INTELLIGENT, LOW-VOLTAGE, LED EMERGENCY LIGHTING

Exit signs are designated to be absolutely noticeable and understandable to anyone, which generally shows the work "EXIT" or its equivalent in the local language, and some are in pictogram with or without text supplement. In the event of power failure, the emergency lighting fitments are provided for a minimum period of three hours. The emergency lighting will also leads to escape routes through directional arrows.

We can also supply, install and service a large range of "Emergency Luminaires & Fire Exit Signs", which consist of:

- · Self Test Units
- Central Battery · Static Converter
- · Uninterrupted Power Supply Addressable Lightning Systems

Emergency light testing must be carried out on quarterly basis as required by UAE Law. Maintenance is conducted simultaneously with fire alarm system maintenance to

MAINTAINING RELIABLE FIRE PROTECTION MEASURES-WE'RE AT YOUR CALL 24 HOURS A DAY, 7 DAYS A WEEK PPBM responsibility does not end with the sale or installation. After-sales service is a very important aspect in our business. Our dedicated team and enough stocks of necessary spare parts warrant the life-long service to our clients. Said maintenance contract includes 24-hour site support with periodic preventive maintenance inspection of the system. Fire alarm log book in which all events/maintenance visits and other relevant details on-call-service through our office telephone number which is manned 24x7.

PPBM team coordinates with 24x7 DCD technical team for proper and full connection of fire alarm control panel to 24x7 Direct Alarm System.

OUR VALUED CLIENTS

Contractors, Interiors & Décor

To efficiently and effectively serve our clients with reliable

competent and consistent support to be accomplished by

"99% Can-Do Personnel" in Installation and Maintenance of



Real Estates



OUR VALUED CLIENTS

Projects & Fitout

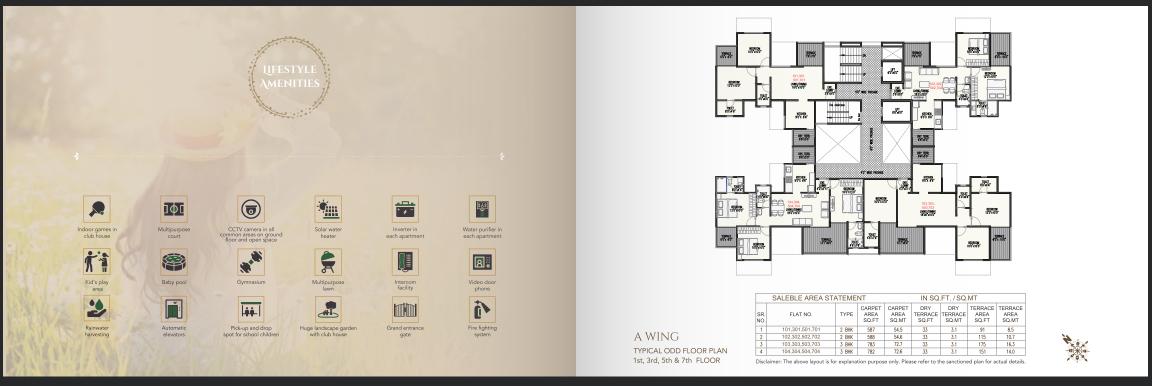




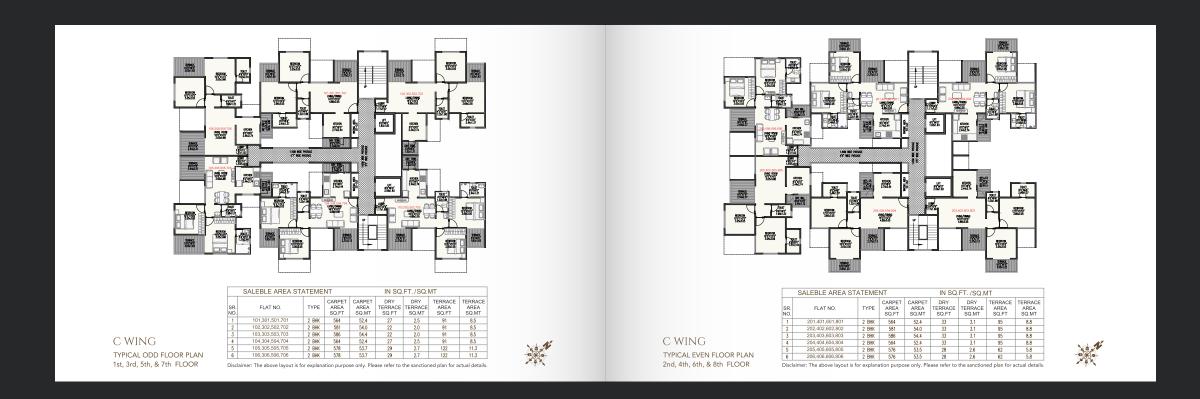


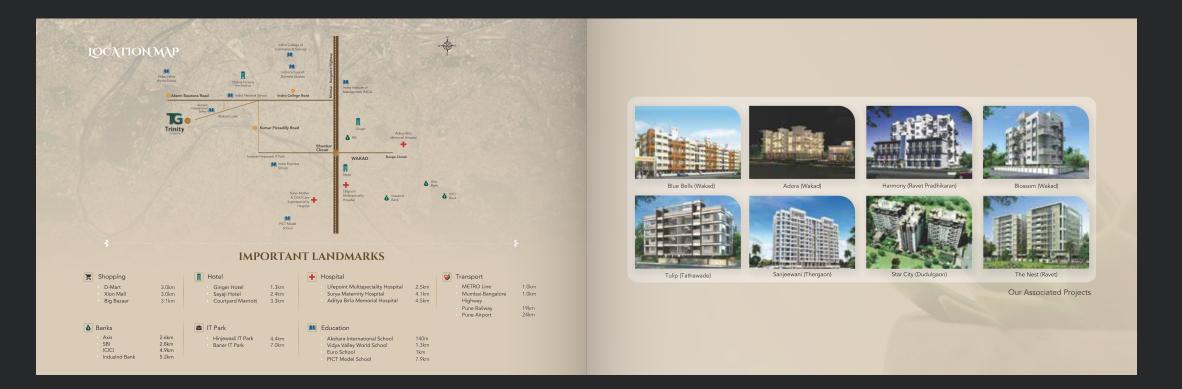














Social Media Marketing





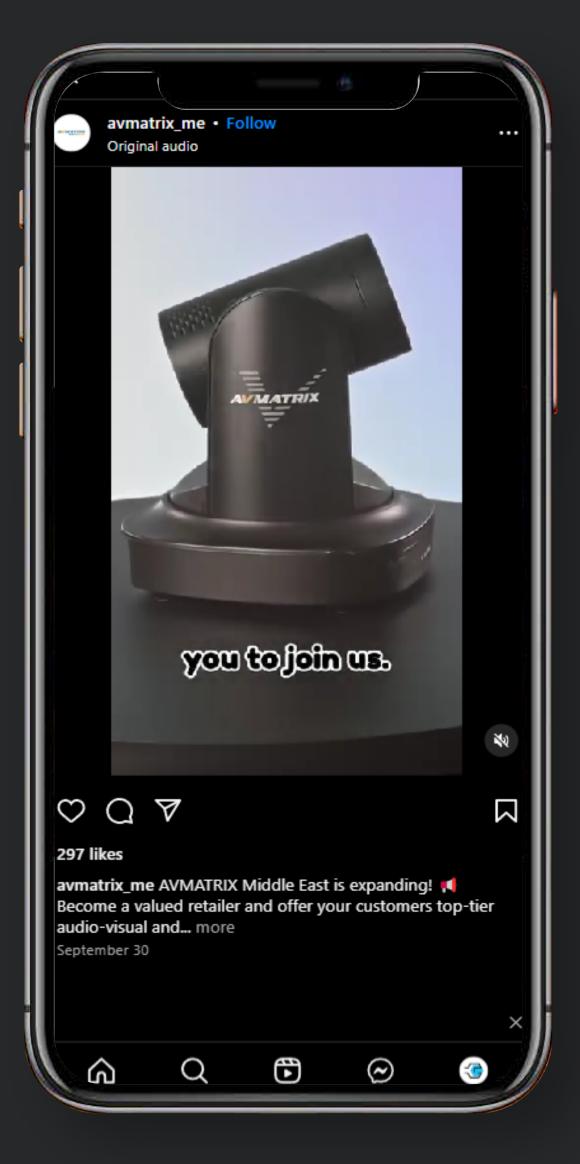








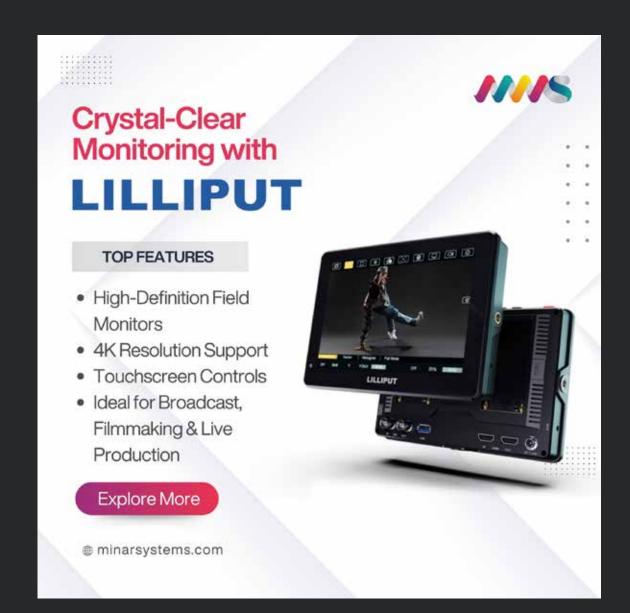


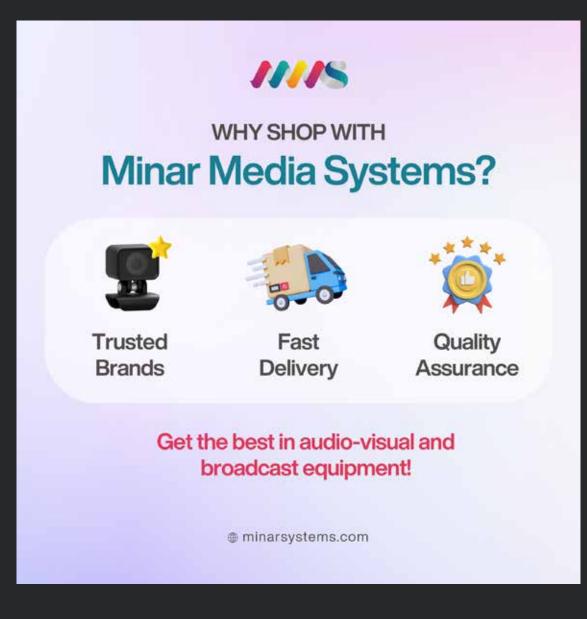


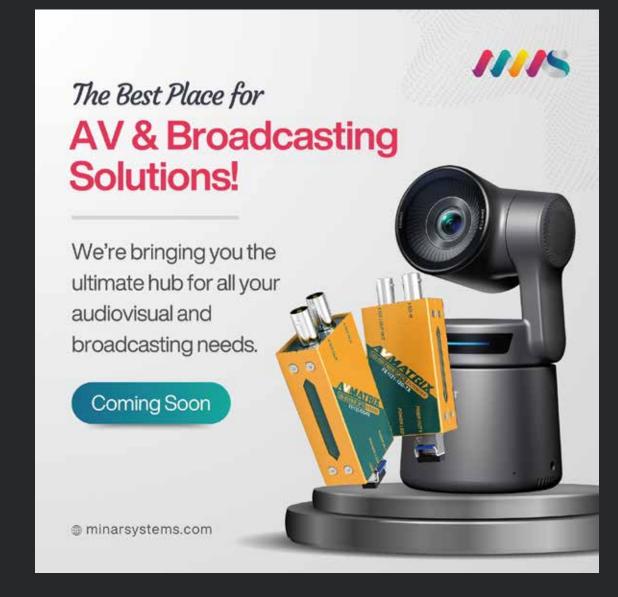


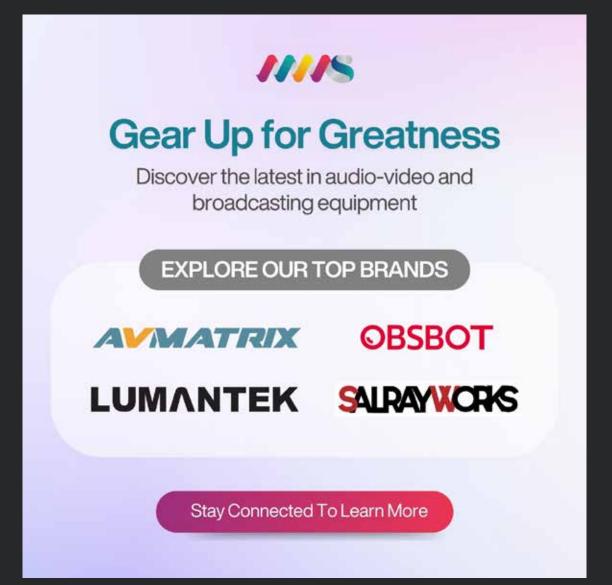


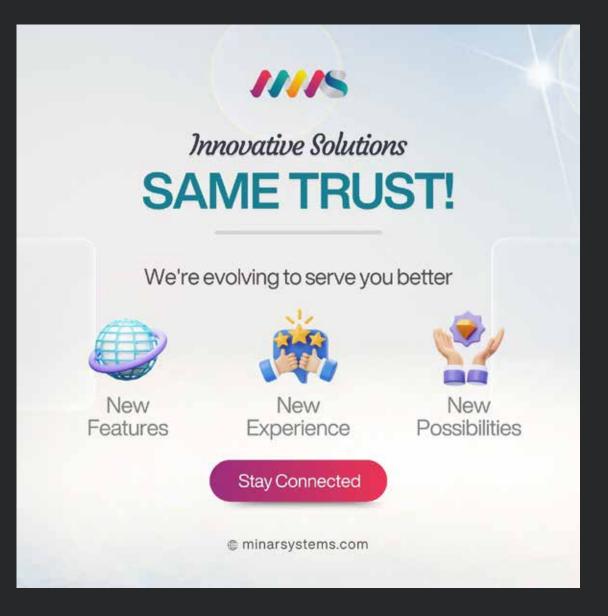








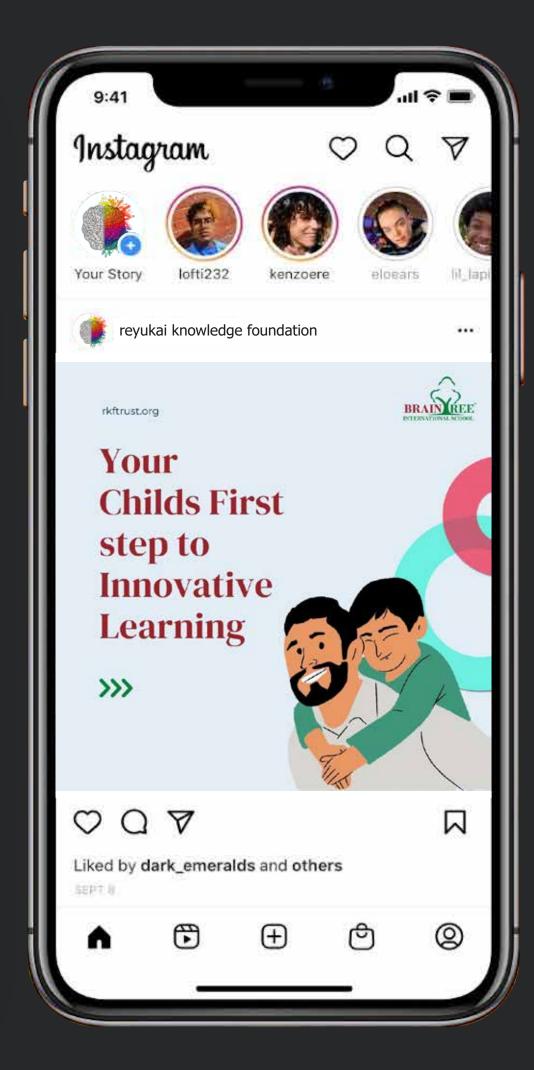


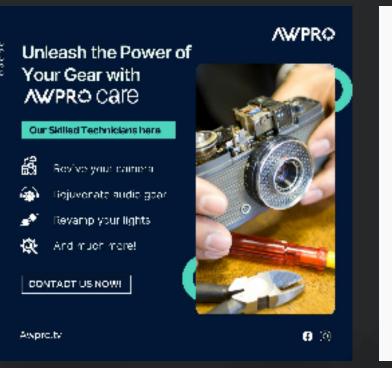


Social Media Marketing



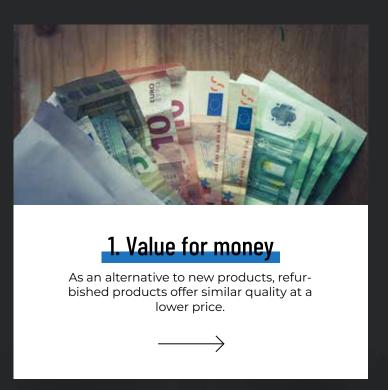




















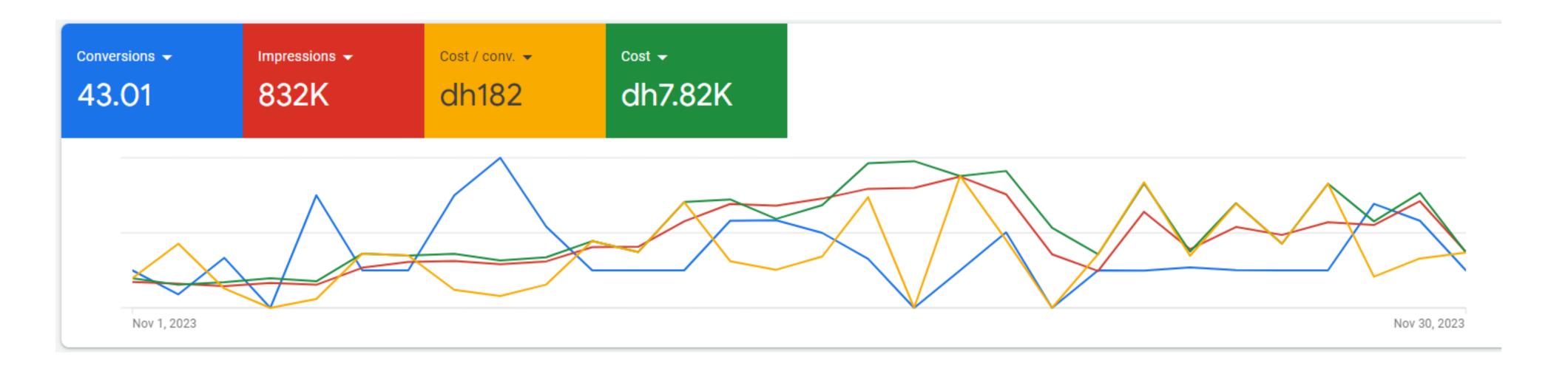




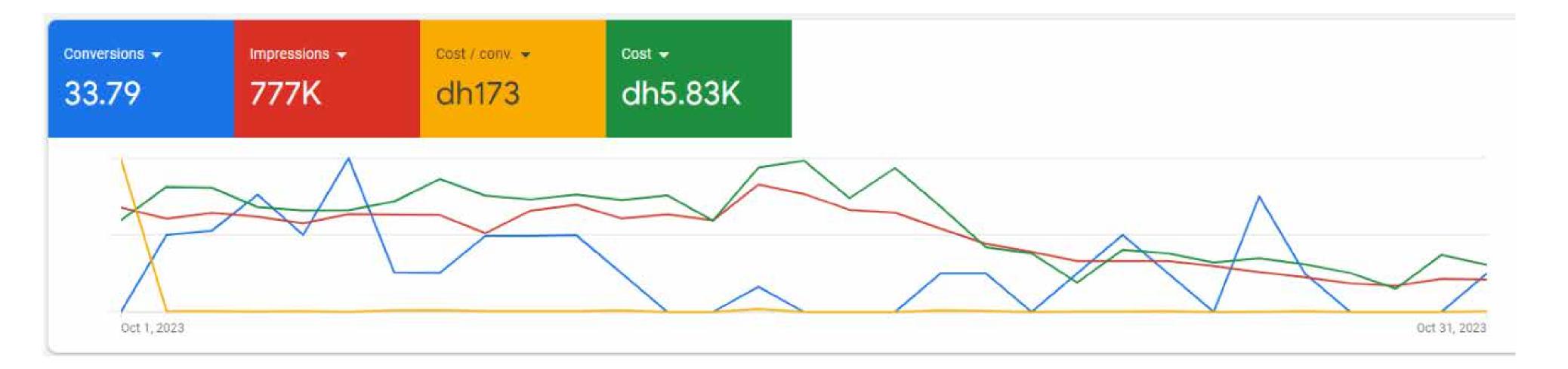


PPC (Google Ads)





ROAS 1000%



ROAS 1085%



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Website.

groundz.digital

Phone.

UAE: +971 52 542 8318 India: +91 976 230 7001

Address.

Pune | Dubai

Get in Touch

Ready to amplify your digital presence? Let's collaborate to craft your success story. Reach out today and let's get started!

Thank You